

ARCHIE
SERIES

SEPT.

NO. 63



CLYDE DID-IT

HEY!
LIKE THIS
ISH IS
GROOVY!

12c



MAC

Mad House



Build Powerful Muscles In Only 6-Seconds A Day!

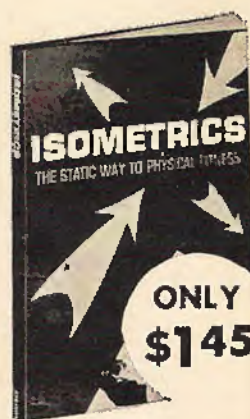


The amazing motionless dynamic muscle exercise course gives you steel muscles quickly. You can build-up and strengthen any part of your body. Enlarge your muscles. Give the body that is **you** new power and vigor.

The dynamic Isometric muscle course requires no equipment. Without the use of barbells and pullies and other expensive apparatus you can enlarge your muscles and make them more powerful. In the privacy of your own home, with just 6 seconds per exercise per day of dynamic Isometrics you will build a vigorous and healthy body. You will be more powerful, and manly.

SUPERVISED BY EXPERTS

The series of exercises in Isometrics — The Static Way to Physical Fitness were prepared under the supervision of Victor F. Obeck, Professor of Physical Education and Director, Division of Athletics, New York University and Isadore Rossman, M.D., Medical Director, Department of Home Care and Extended Services, Montefiore Hospital, New York.



HOW-TO-PICTURES

Every page is fully illustrated with photographs showing exactly how to perform the Isometrics and how to get the best and fastest results.



**SOLO DIRECTLY
FROM US TO YOU**

MAIL COUPON NOW—TRY 10 DAYS FREE

**BOND BOOK CO. Dept. A- 31088
43 West 61st Street
New York, New York 10023**

I enclose \$1.45 plus 25¢ for handling and postage. Please send the book *Isometrics — The Static Way to Physical Fitness*. Unless I am fully satisfied I may return in 10 days and get a full refund of the purchase price.

Name

Address

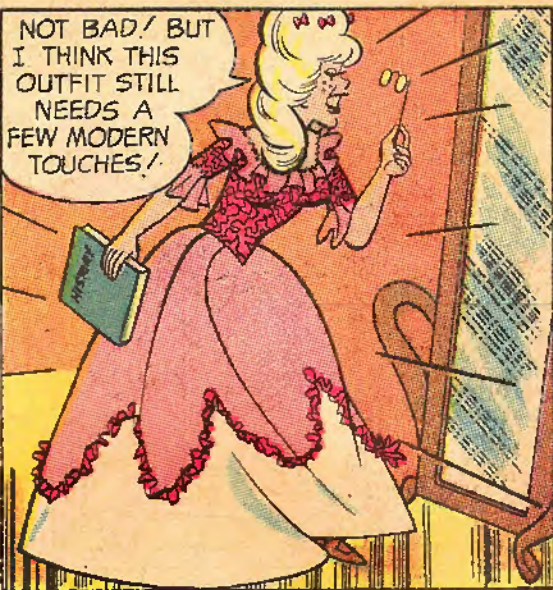
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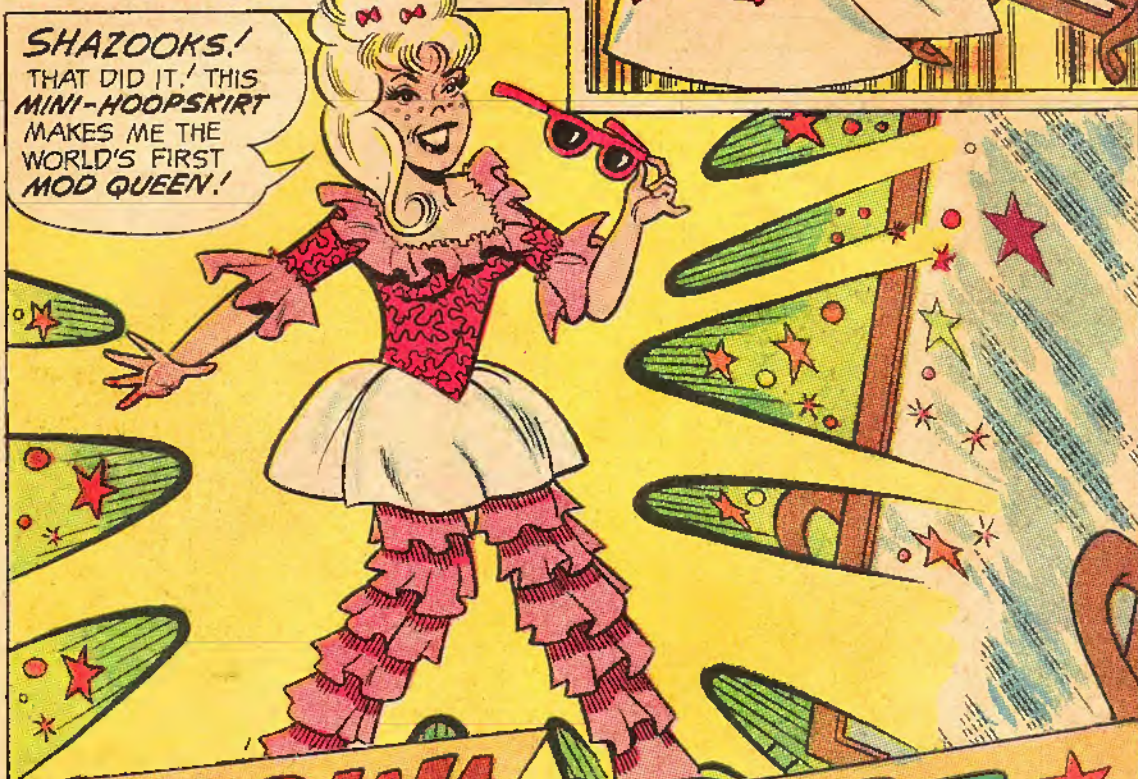
WITH MY SPECIAL BREW I CAN GO BACK INTO HISTORY AND BE ANYONE I WANT... LIKE THE GREAT *MARIE ANTOINETTE*!



NOT BAD! BUT I THINK THIS OUTFIT STILL NEEDS A FEW MODERN TOUCHES!



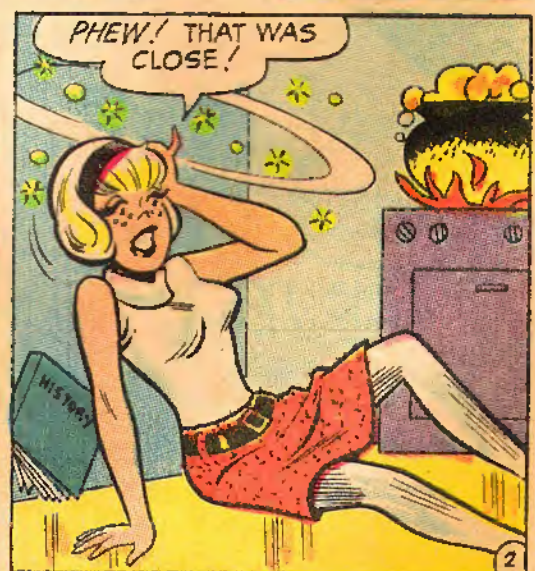
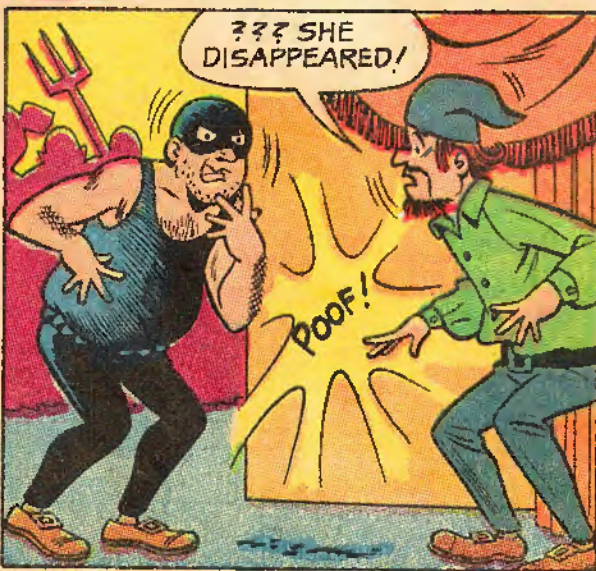
SHAZOOKS!
THAT DID IT! THIS **MINI-HOOSKIRT** MAKES ME THE WORLD'S FIRST **MOD QUEEN!**



SABRINA "PAST BLAST"

THE TEEN WITCH IN

ARCHIE'S MADHOUSE, No. 63, Sept., 1968. Published seven times a year: February, April, June, August, September, October and December by ARCHIE COMIC PUBLICATIONS, INC., Second and Dickey Streets, Sparta, Ill. 62286. Executive and Editorial offices: 1116 First Avenue, New York, N.Y. 10021. Chicago office: 35 East Wacker Drive, Chicago, Ill. 60601. Second Class Postage Paid at Sparta, Ill. under the Act of March 3, 1879. Title registered U.S. Patent Office. Yearly subscription \$1.00 in U.S.A.; single copies 12c. No actual person is named or delineated in this fiction magazine. Copyright © 1968 by Archie Comic Publications, Inc. All rights reserved. © Under Universal, International and Pan-American Copyright Conventions. Printed in the U.S.A. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.



THIS TIME I'LL BE SOMEONE
WHO HAD A LOT OF FUN
LIKE **POCAHONTAS!**



YOU SQUAWS
ARE BEING
EXPLOITED!

WHY YOU SAY
THAT,
POCAHONTAS?



THE MEN
SHOULD TAKE
TURNS CARRING
THE PAPOOSES!

HMM!
THAT'S
A GOOD
IDEA!

GULP!
THAT'S
HEAP
BAD
IDEA!

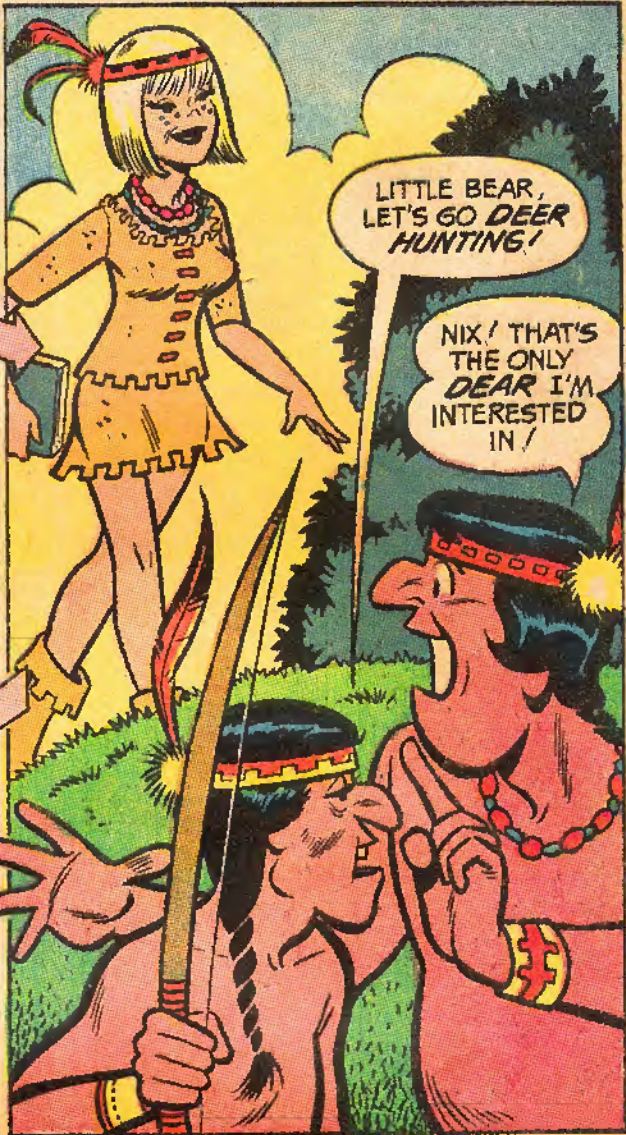


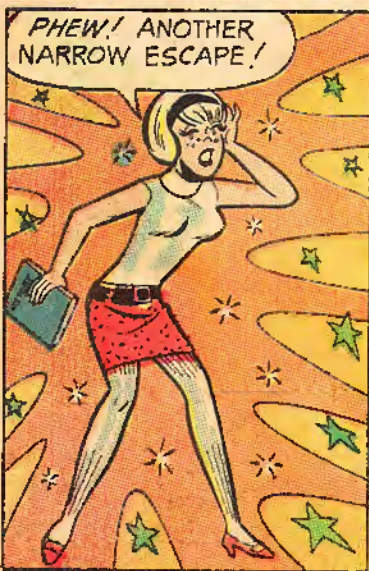
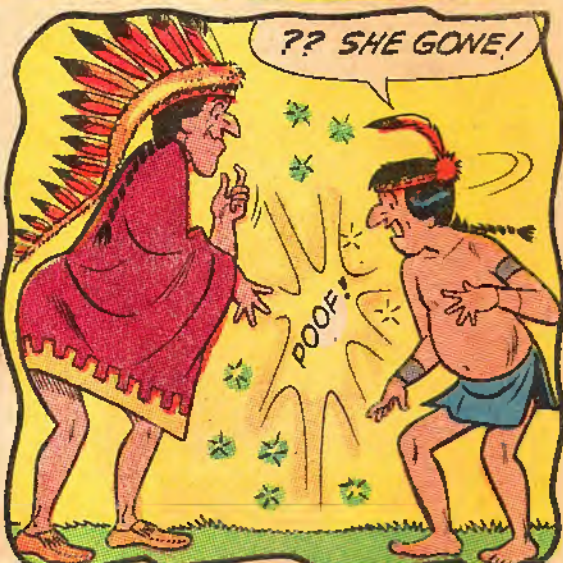
FURTHERMORE, WHY SHOULD ONLY
THE MEN HAVE ALL THE FUN?



LITTLE BEAR,
LET'S GO **DEER**
HUNTING!

NIX! THAT'S
THE ONLY
DEAR I'M
INTERESTED
IN!







THIS IS GOING TO BE FUN!

LOOK AT THE PEOPLE COMING THIS WAY! I BET THEY WANT MY AUTOGRAPH!

WELCOME
TO
SALEM



ARE YOU
HESTER?

THAT'S RIGHT! THE
WORLD'S MOST
FAMOUS WITCH!



GRAB
HER!

NOW WAIT A MINUTE!
LET'S NOT LOOSE OUR HEAD!

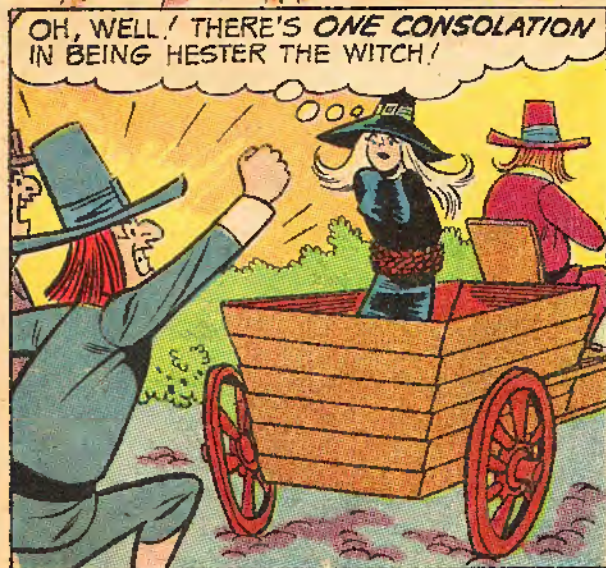


YOU'RE THE ONE WHO'S
GOING TO LOSE HER HEAD!

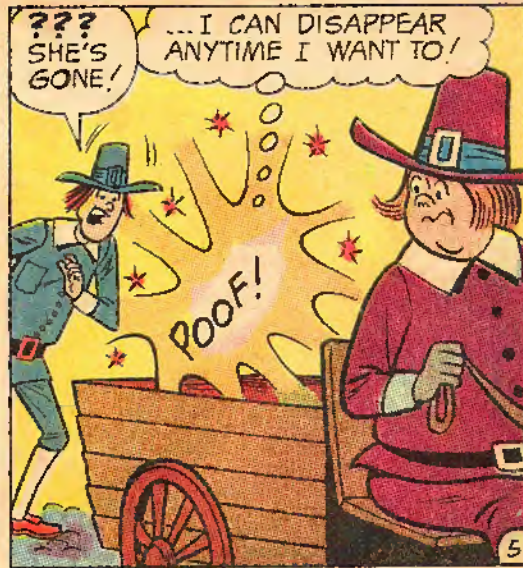
GULP!

WANTED
FOR HEXES
AND HOAXES

HESTER
THE WITCH



OH, WELL! THERE'S ONE CONSOLATION
IN BEING HESTER THE WITCH!



???
SHE'S
GONE!

...I CAN DISAPPEAR
ANYTIME I WANT TO!

POOF!

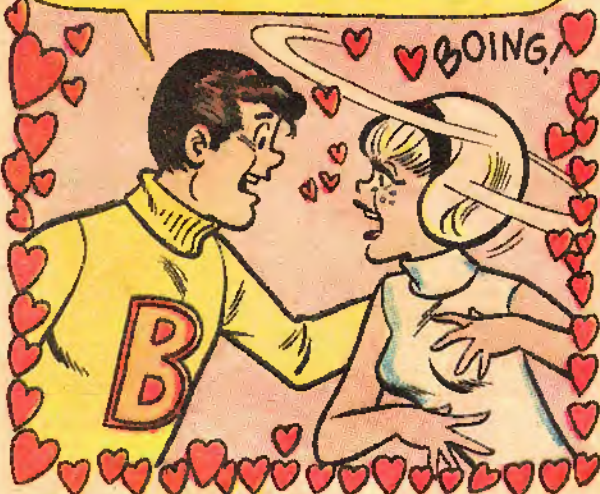
AFTER ALL THOSE CLOSE SHAVES
I'M FED UP WITH HISTORY! IT'S
FOR THE BIRDS!



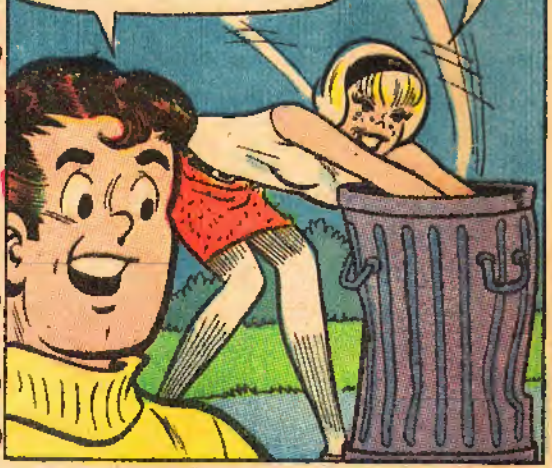
I NEVER WANT TO LOOK
AT ANOTHER HISTORY BOOK
AS LONG AS I LIVE!



HI, SABRINA, I'M ROGER THE
NEW BOY IN YOUR *HISTORY* CLASS!



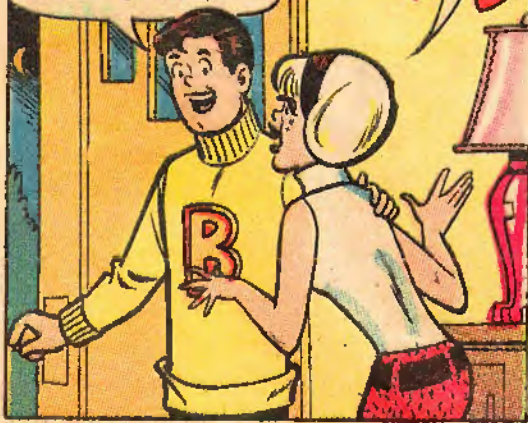
ER... I WONDER IF YOU'D
HELP ME OUT WITH MY
HISTORY HOMEWORK!



LATER...

THANKS FOR YOUR HELP,
SABRINA! WE'LL HAVE TO
SEE A LOT MORE OF
EACH OTHER!

ROGER,
ROGER!



I TAKE BACK EVERYTHING
I SAID ABOUT YOU, HISTORY!
YOU'RE *GROOVY*!





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PORTABLE TYPEWRITER
Sell Only 30 Boxes



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TELESCOPE
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PENDANT WATCH
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Sell Only 6 Boxes



TRANSISTOR
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Sell Only 9 Boxes



GRAND PRIX RACE SET
Sell Only 18 Boxes

GET BIG

PRIZES
OR
CASH!



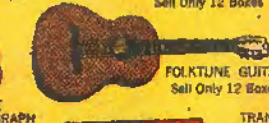
FREE
SALES KIT!



TWO-MAN RUBBER BOAT
Sell Only 26 Boxes



EARN
\$1.00 A BOX!



DAISY PUMP REPEATER
Sell Only 12 Boxes



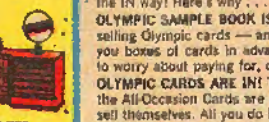
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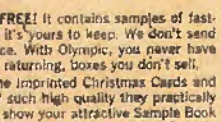
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Sell Only 36 Boxes



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Sell Only 8 Boxes



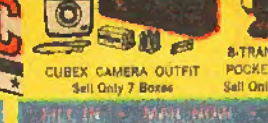
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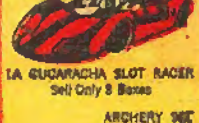
WALKIE TALKIE SET
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MOUNTAIN TENT
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Sell Only 8 Boxes



ARCHERY SET
Sell Only 6 Boxes



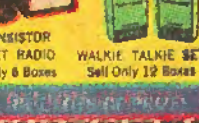
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PORTABLE TV
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ELECTRIC GUITAR
WITH AMPLIFIER
Sell Only 36 Boxes



CHAPARRAL GAS ENGINE RACER
Sell Only 8 Boxes



8-TRANSISTOR
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Sell Only 6 Boxes



WALKIE TALKIE SET
Sell Only 12 Boxes



YOU CAN GET THESE and many, many other big prizes — or cash — simply by selling beautiful Olympic IMPRINTED CHRISTMAS AND ALL-OCCASION CARDS. The Olympic way is the IN way! Here's why...

OLYMPIC SAMPLE BOOK IS FREE! It contains samples of fast-selling Olympic cards — and it's yours to keep. We don't send you boxes of cards in advance. With Olympic, you never have to worry about paying for, or returning, boxes you don't sell. OLYMPIC CARDS ARE IN! The imprinted Christmas Cards and the All-Occasion Cards are of such high quality they practically sell themselves. All you do is show your attractive Sample Book to friends, relatives, neighbors... and take their orders. Olympic cards sell for only \$2.75 a box... and they're worth much more! Sell enough boxes to get all the prizes you want — or keep \$1.00 per box.

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OLYMPIC SALES CLUB, Inc.
Dept. 68AC6
Windsor Locks, Conn. 06096

Enroll me as a member without dues or ANY obligation. Send me the FREE catalog of prizes. FREE book of sample cards — all of which I can keep — together with complete details on how to get prizes or cash the easy Olympic way.

MY NAME _____

ADDRESS _____

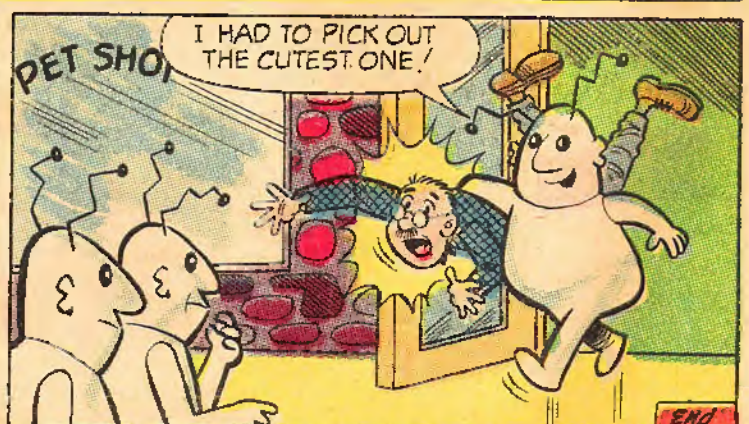
CITY _____

STATE _____ ZIP _____

MAD HOUSE SPACE SPICE



MAD HOUSE PET SET



MAD HOUSE

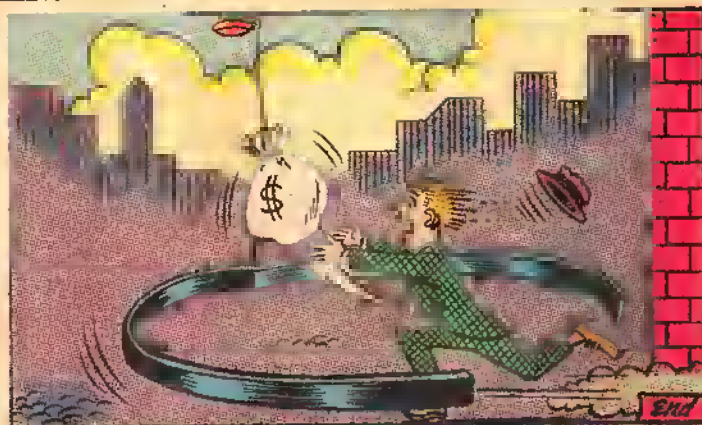
SASSY SAUCER

GLUBU, HOW DO YOU MANAGE
TO FISH FOR HUMANS?

THE MOST
IMPORTANT THING
IS THE **BAIT!**



I THINK I GOT
A **NIBBLE!**



MAD HOUSE

"EARTH MIRTH"

SHE LOVES
ME!

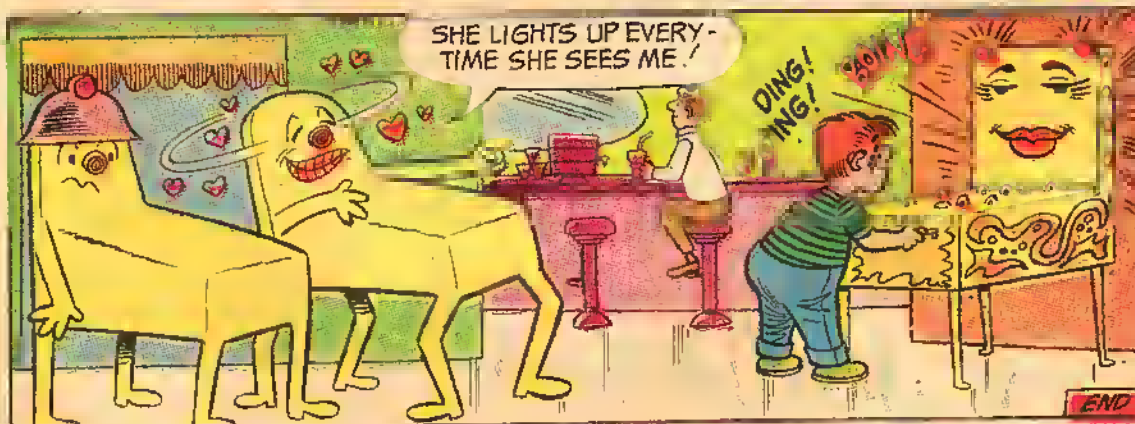
... THE EARTH CREATURE
LOVES ME!

HOW
CAN YOU
TELL?



SHE LIGHTS UP EVERY-
TIME SHE SEES ME!

DING!
ING!



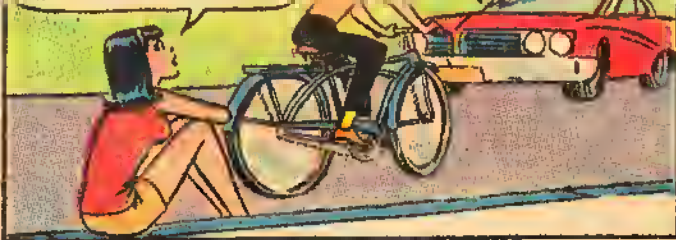
Archie

GEE, VERONICA, WHEN YOU'RE NEAR I ONLY HAVE MY EYES FOR YOU!

"BRAKE IT UP!"

ARCHIE, IF YOU'RE GOING TO TALK, COME SIT BESIDE ME!...YOU AREN'T LOOKING WHERE YOU'RE GOING!

BEEP!



BOY! IT'S A LUCKY THING I HAD GOOD BRAKES! ...MINE'S **BENDIX**! WHAT'S YOURS?

FORTUNATELY, MY CAR HAS BENDIX BRAKES, TOO!



ARCHIE HAD A GOOD BREAK IN MORE WAYS THAN ONE! DON'T JUST AIMLESSLY CIRCLE IN THE STREET WHILE TALKING TO SOMEONE ON THE SIDEWALK! YOU MAY NOT BE SO LUCKY! BENDIX KNOWS THE BEST EQUIPMENT IS NO SUBSTITUTE FOR AN ALERT RIDER!

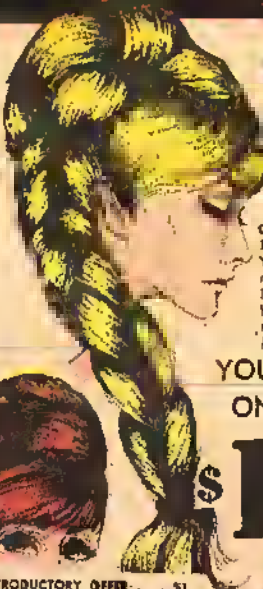
SAFETY PAYS



THE NAME **BENDIX** IS YOUR GUARANTEE OF A BETTER AMERICAN MADE PRODUCT

10 WAY HAIRPIECE! 10 GLAMOUR STYLES +

MOD-VOGUE TAIL!
The New MOD HAIR-PIECE FOR LIMIT-LESS hair style flattery. IT GOES ON WHEN YOU GO OUT! Natural and real looking... Can be washed, shampooed, styled, cut and set like natural hair. **FOR CASUAL OR Formal Wear**
100% Glamorous **Dynel**... a big 18 inches in length.



COLOR MATCHED TO YOUR SAMPLE! Your hair is carefully matched by our expert! Include sample of your hair and leave the matching to us! **MAIL COUPON NOW!**

YOURS ONLY

\$1 FREE
New MOD-VOGUE illustrated hair style instructions included.

- SUN - MOD MAKER
- PONY TAIL
- BRAD - CHIGNON
- ONE HIVE
- NIGHT MAKER - FACE FLATTERER - COUNTRY STYLE - MADAM AMBASSADOR ETC.

BE DOUBLY GLAMOROUS ORDER TWO GLAMORIZE BOTH SIDES!



LOW INTRODUCTORY OFFER... \$1.
Be sure to include sample of hair and \$1. to us 25c postage and handling!
Mail to -
BEAUTY AIDS CO., Dept. 77
285 Market St., P.O. Box 90,
Newark, New Jersey 07101

MONEY BACK GUARANTEE COUPON

BEAUTY AIDS CO., Dept. 77
285 Market St., Newark, New Jersey 07101

I enclose \$1. (plus 25c postage and handling) and hair sample! Send the MOD-VOGUE HAIRPIECE postage prepaid. My money will be refunded in full if not 100% satisfied. Send hairpiece I enclose \$1. plus 25c postage and handling for each hairpiece ordered.

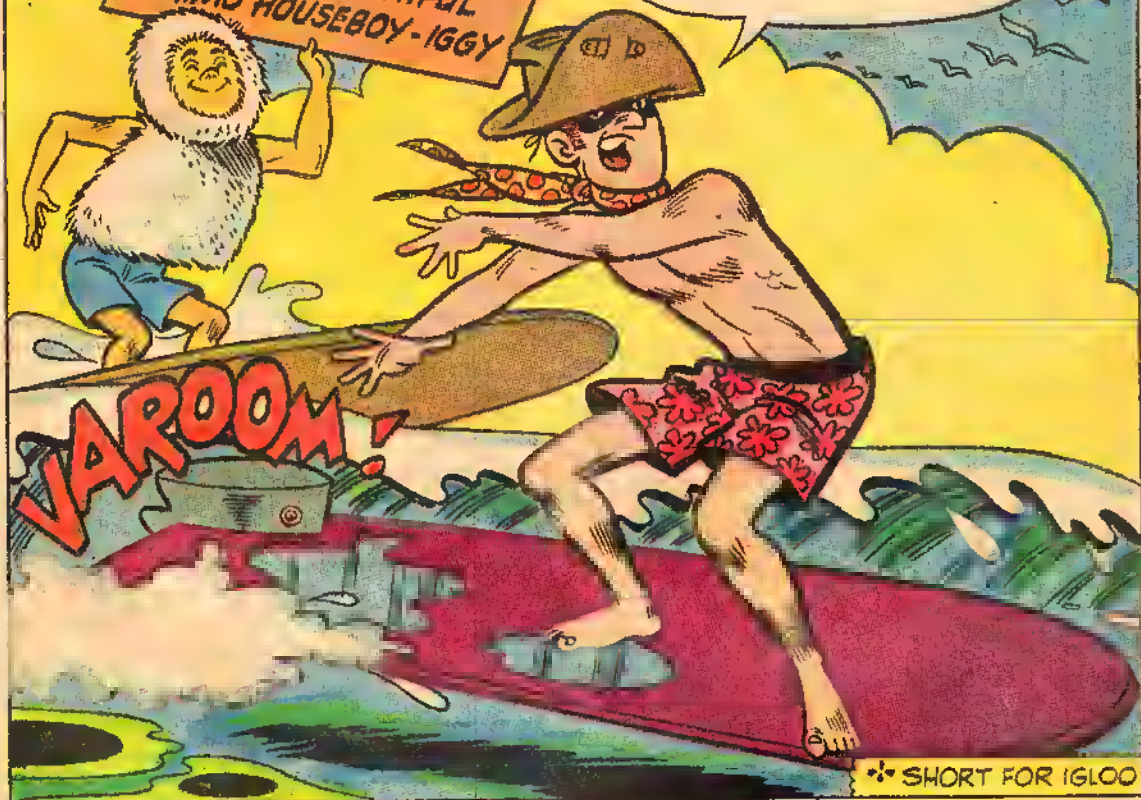
Name _____
Street _____
City _____ State _____ Zip _____

LOOK! HERE HE COMES... A FIERY SURFBOARD WITH THE SPEED OF LIGHT... A CLOUD OF FOAM AND A HEARTY "COWABUNG"... IT'S...

"The MASKED SURFER"

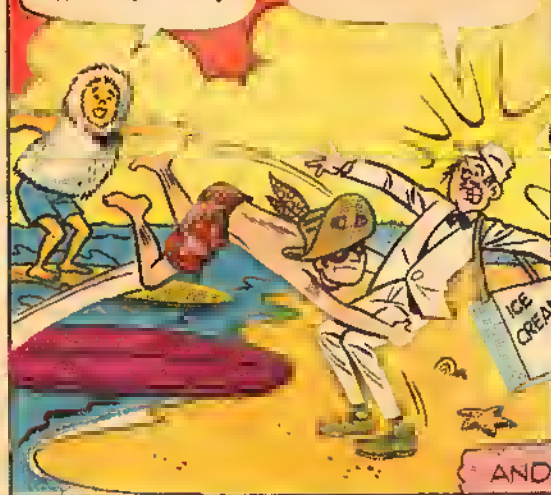
AND HIS FAITHFUL
ESKIMO HOUSEBOY-IGGY

LET'S HOPE WE'RE
NOT TOO LATE, IGGY!



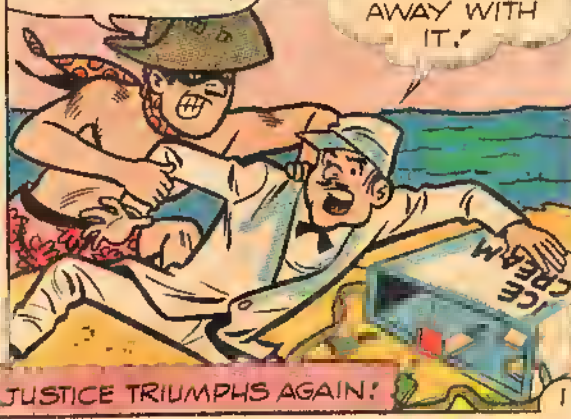
THAT'S HIM!

WHAT THE...?



WHAT'S THE IDEA OF
CHARGING MY ESKIMO
HOUSEBOY 15¢ FOR A
12¢ FUDGICLE?

CURSES! I
SHOULD HAVE
KNOWN I
COULDN'T GET
AWAY WITH
IT!



AND JUSTICE TRIUMPHS AGAIN!

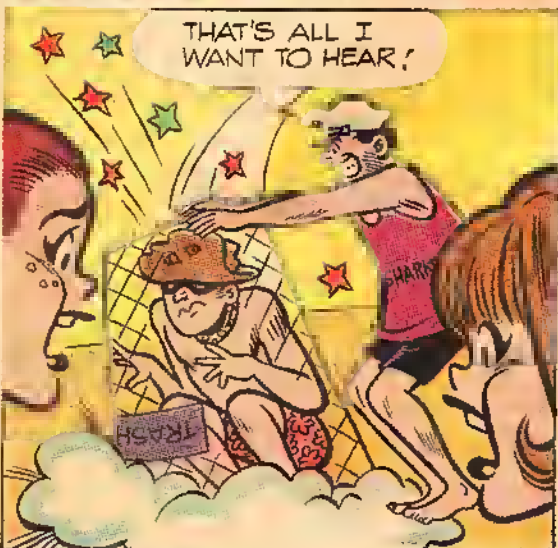
THAT'S IT, IGGY! THE CHICKS
REALLY DIG THE GROOVY DESIGNS
ON MY BOARD!



ALL RIGHT, GIRLS! BRING ON YOUR
AUTOGRAPH BOOKS... **I'M THE
GREAT MASKED SURFER!**

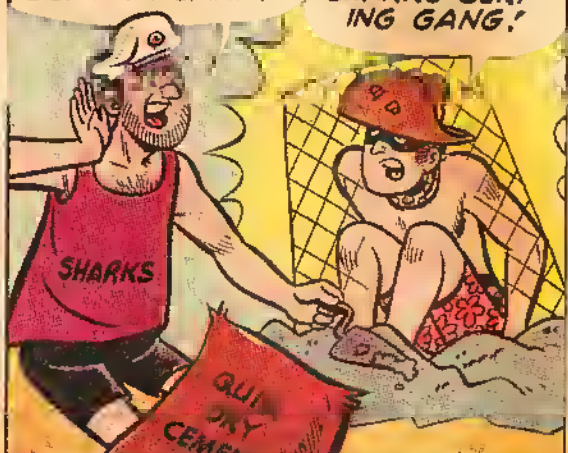


THAT'S ALL I
WANT TO HEAR!



ALL RIGHT, GUYS! IT'S
SAFE TO ROB THE
BOAT-IN BANK!

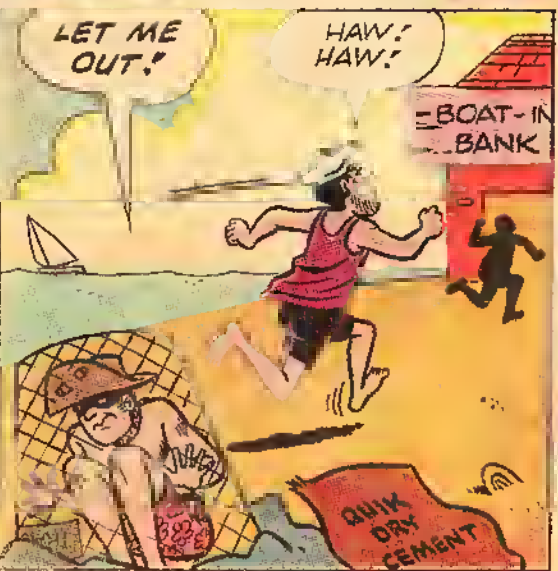
GASP! IT'S
T-THE...
**SHARKS SURF-
ING GANG!**



LET ME
OUT!

HAW!
HAW!

BOAT-IN
BANK



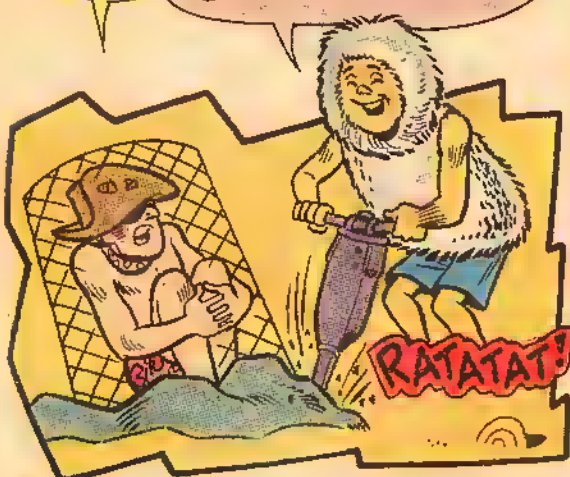
THANKS FOR
YOUR
COOPERATION!

CURSE YOU,
YOU FIENDS!



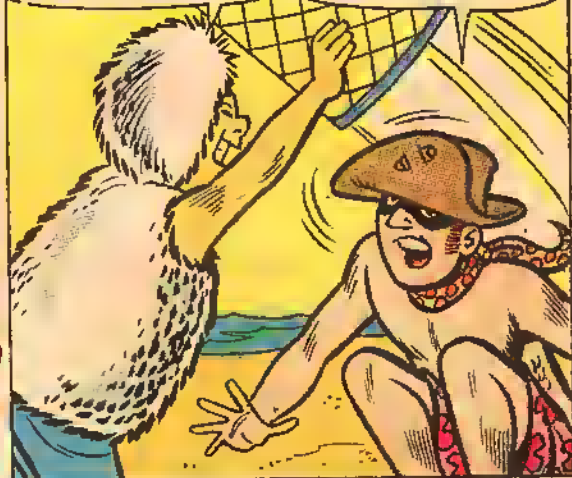
HURRY,
IGGY!

IT'S A GOOD THING I
HAPPENED TO HAVE ONE
OF THESE ON ME!



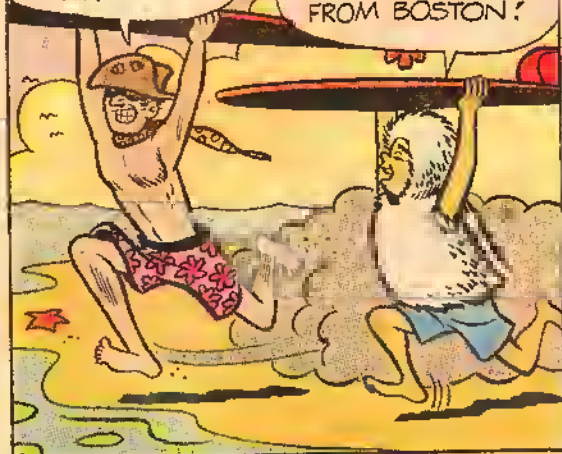
THERE, BOSS!
YOU **FREE** NOW!

GAD! WHAT A
HUMILIATION!

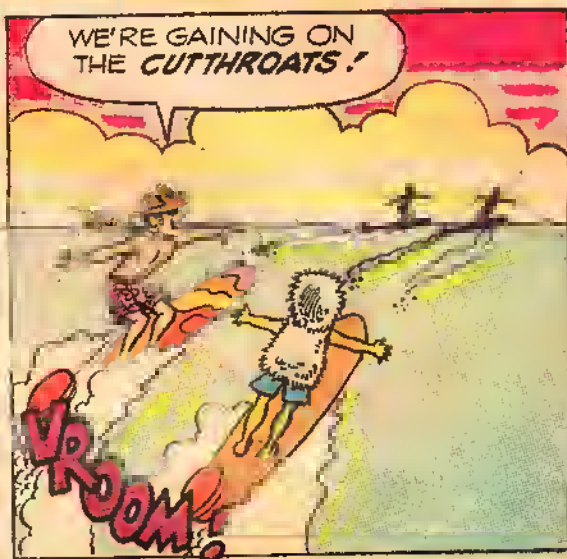


LET'S HIGH-
TAIL
IT AFTER THOSE
VARMINTS!

GEE, BOSS! YOU
SURE TALK FUNNY
FOR SOMEBODY
FROM BOSTON!



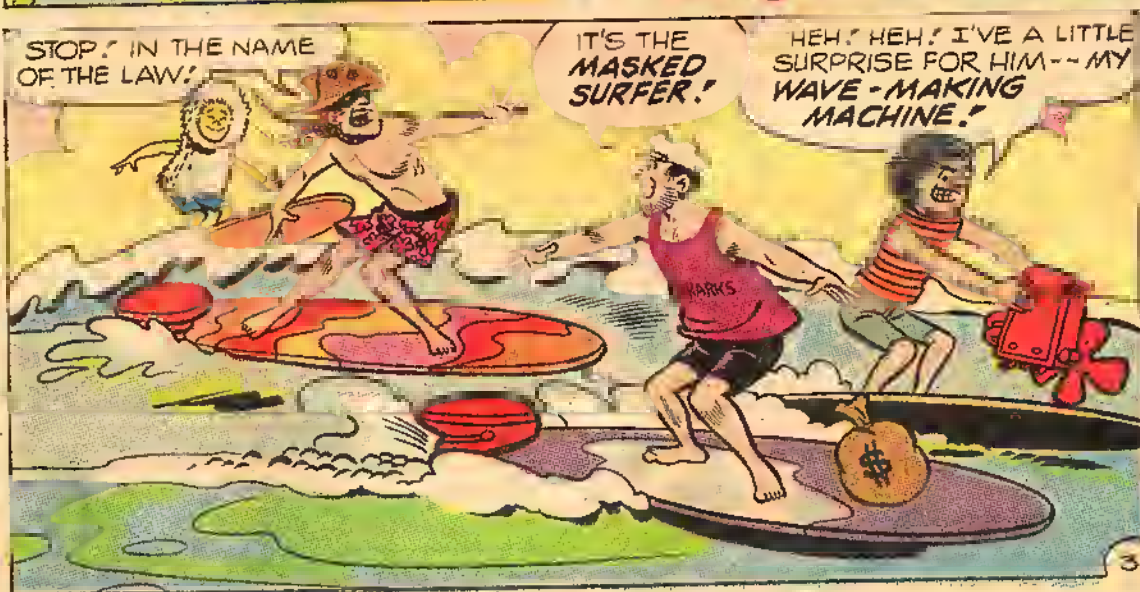
WE'RE GAINING ON
THE **CUTTHROATS!**



STOP! IN THE NAME
OF THE LAW!

IT'S THE
**MASKED
SURFER!**

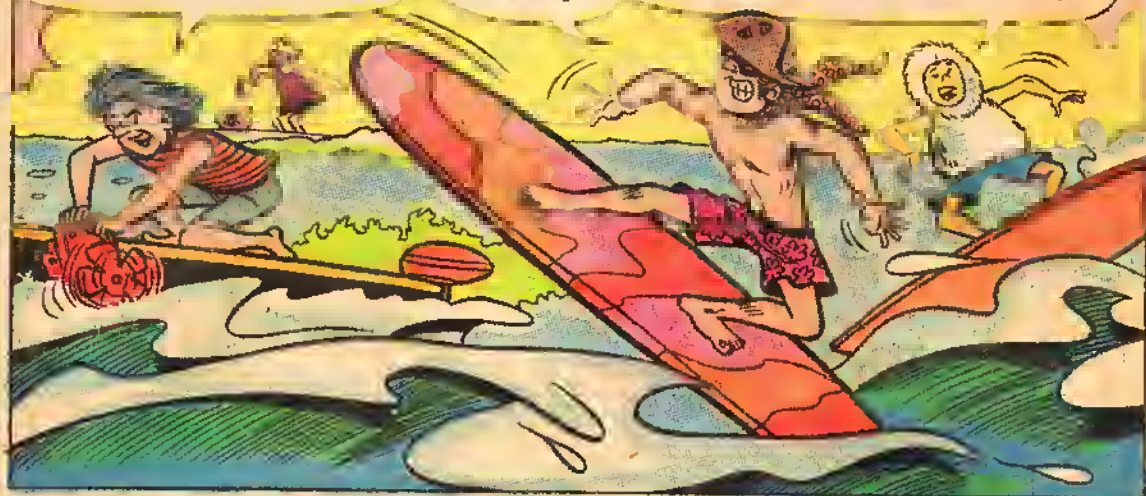
HEH! HEH! I'VE A LITTLE
SURPRISE FOR HIM-- MY
**WAVE-MAKING
MACHINE!**



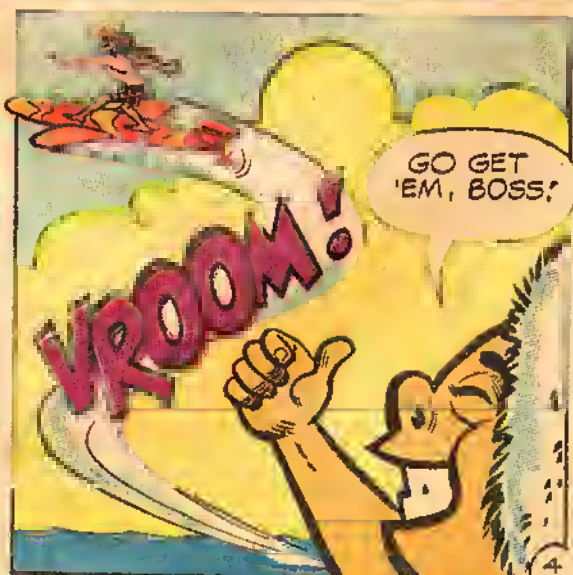
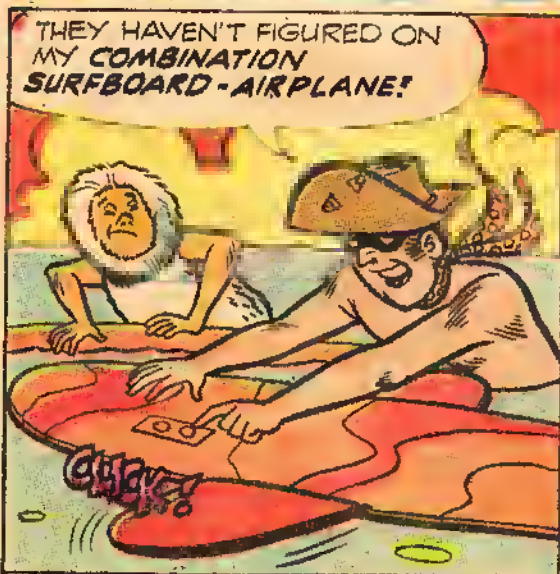
HEH! HEH! HOW'S THIS,
MR. MASKED SURFER?

GOOD
GRIEF!

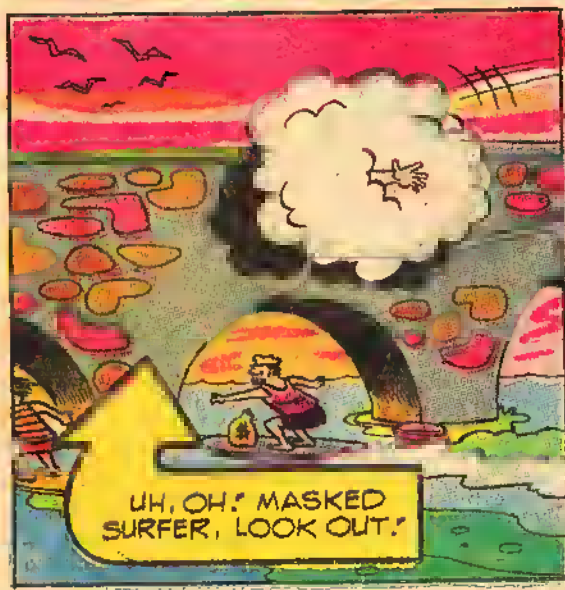
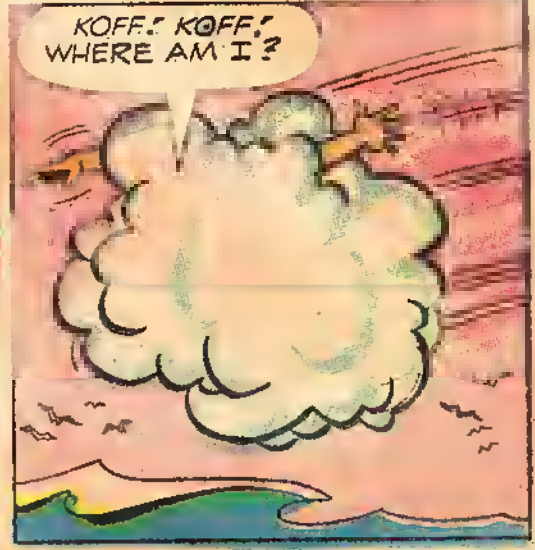
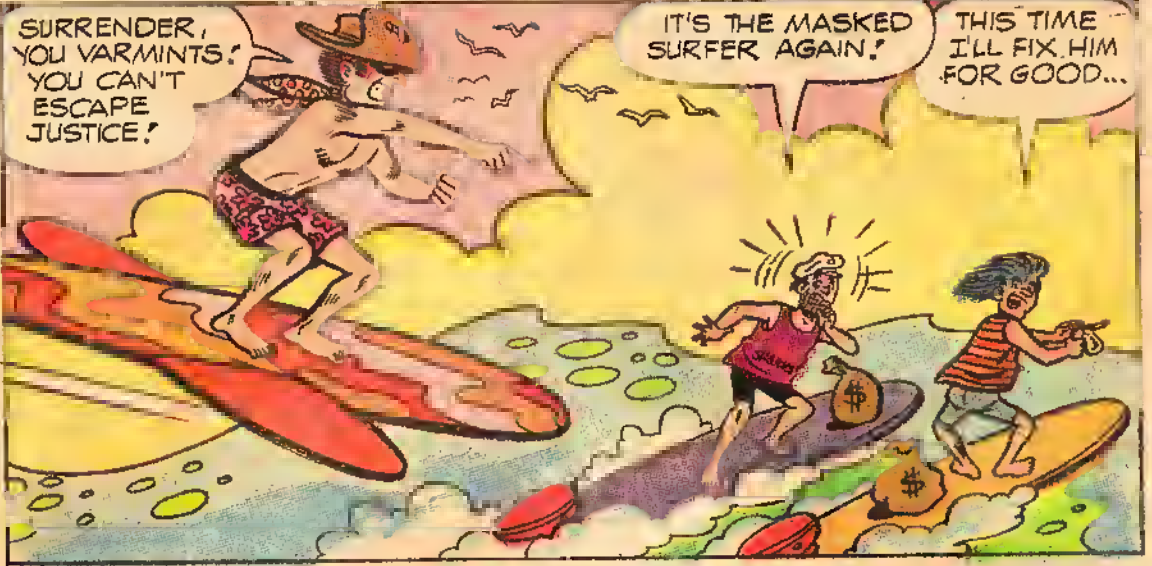
SOMETHING TELLS ME I SHOULD
NEVER HAVE LEFT LAPLAND!



NOT FOR
LONG,
IGGY!



vrooom!



SOME TIME LATER...

GOLLY, WHAT
HAPPENED, IGGY?

THEY LOW-
BRIDGED YOU!



BUT DON'T WORRY...
I CAUGHT THEM!

YOU!
BUT
HOW?



I MANAGED TO PUT SOME
OF THIS ON THEIR SURF-
BOARDS WHILE THEY WERE
ROBBING THE BOAT-IN BANK!

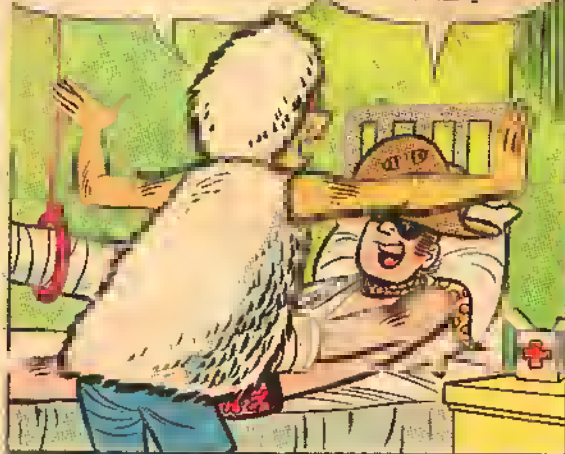


...AND THE POLICE HAD NO TROUBLE
PICKING UP THEIR TRAIL THAT NIGHT!

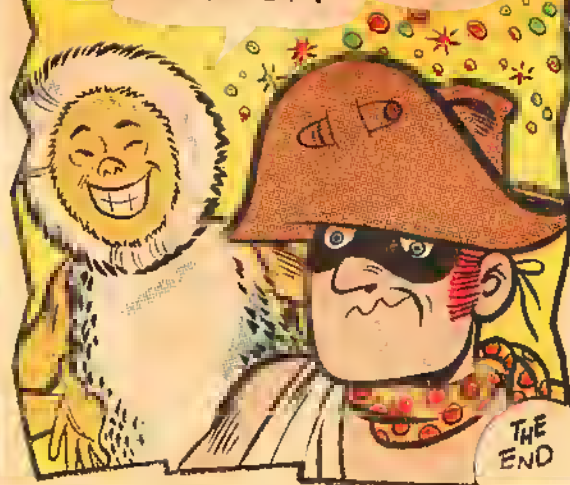


NOW I'M THINKING
OF GOING INTO
THE HERO
BUSINESS MYSELF!

BUT, IGGY,
GULP, WHAT'S
TO BECOME
OF ME?




DON'T WORRY, CHUM! FROM
NOW ON YOU CAN BE MY
HOUSEBOY!



THE
END

WHAT'S HAPPENING WHERE *the* GIRLS are?

A blonde girl (Betty) in a green bikini stands on the left end of a red surfboard, leaning forward with her arms outstretched. A dark-haired girl (Veronica) in a patterned bikini sits on the right end of the surfboard, looking back over her shoulder. The surfboard is riding a large, stylized wave. A seagull is flying in the background.

BOYS!...AND WHEN YOU MIX BOYS AND GIRLS THINGS ARE BOUND TO HAPPEN! JOIN BETTY AND ME IN OUR NEWEST ARCHIE GIANT SERIES MAGAZINE AND DIG WHAT WE MEAN!

TWO PSYCHEDELICIOUS DISHES TO SATISFY YOUR APPETITE FOR THE STORIES AND FEATURES THAT TURN ON THE CROWD THAT MAKES THE SUMMER SCENE!

DON'T BE "BOARD" THIS SUMMER! USE THE COUPON TO "SURF" YOURSELF SUMMER FUN!



LOOK, VERONICA! BETTY HAS DESIGNS ON ME!

YOU'RE TELLING ME!

MAIL TO: **SUMMER FUN #155**
1116 FIRST AVENUE, NEW YORK, N.Y. 10021

YES! SEND ME SUMMER FUN!
I ENCLOSE 25¢ IN COIN. NAME _____

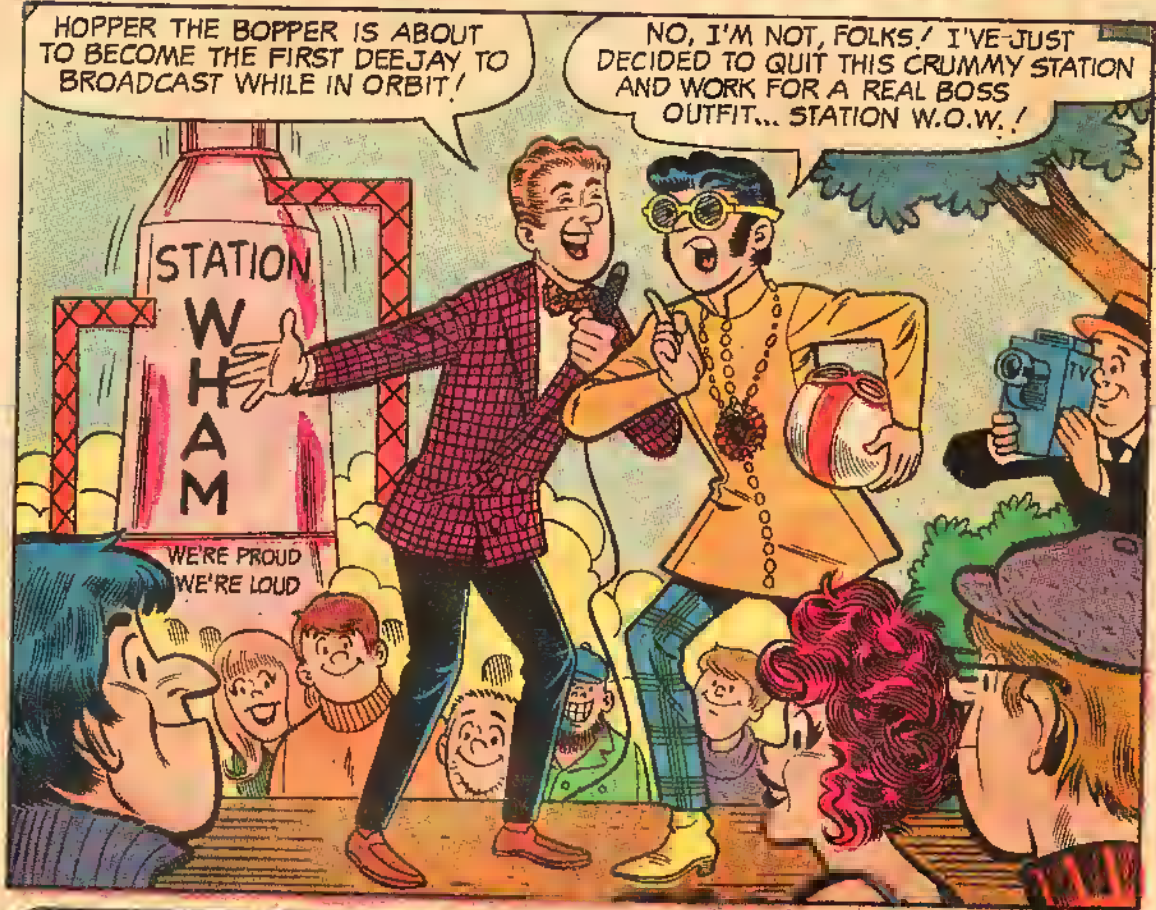
ADDRESS _____

CITY _____

STATE, ZIP No. _____

THE WORLD'S #1 DEE JAY, HOPPER THE BOPPER ALMOST BECAME A CROPPER WHEN HE WAS PITTED AGAINST...

"TESSIE THE TALKER"

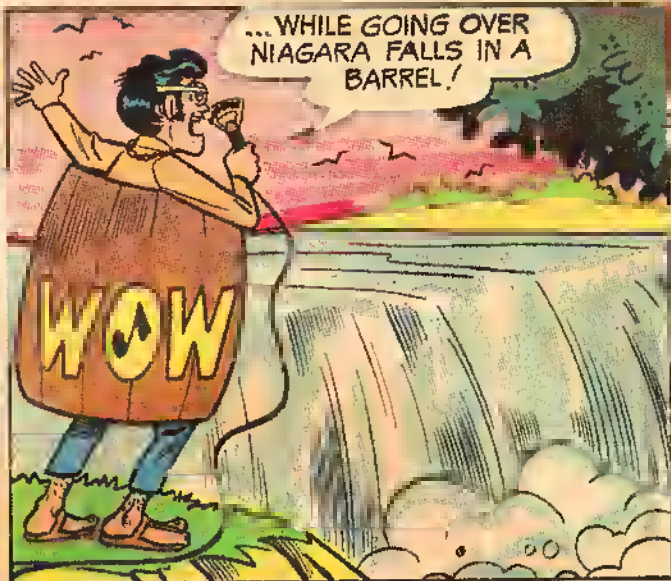


ONE WEEK LATER...

HI, FOLKS! THIS IS HOPPER
THE BOPPER NOW BROADCASTING
YOUR FAVORITE RECORDS
OVER STATION **WOW!**



...WHILE GOING OVER
NIAGARA FALLS IN A
BARREL!



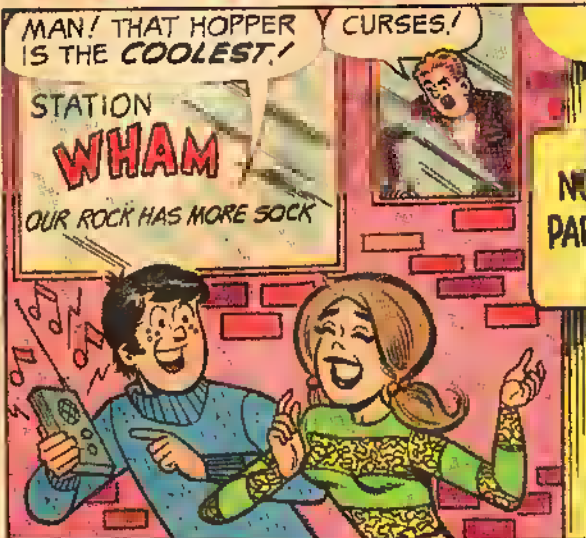
MAN! THAT HOPPER
IS THE **COOLEST!**

STATION

WHAM

OUR ROCK HAS MORE SOCK

CURSES!



WHERE CAN I FIND ANOTHER
DEEJAY WITH HOPPER'S GIFT OF
GAB... HIS
SPEEDY
CHATTER...

SO I SAID...



...YAKITY YAK YAK!
YAKITY YAK YAK!

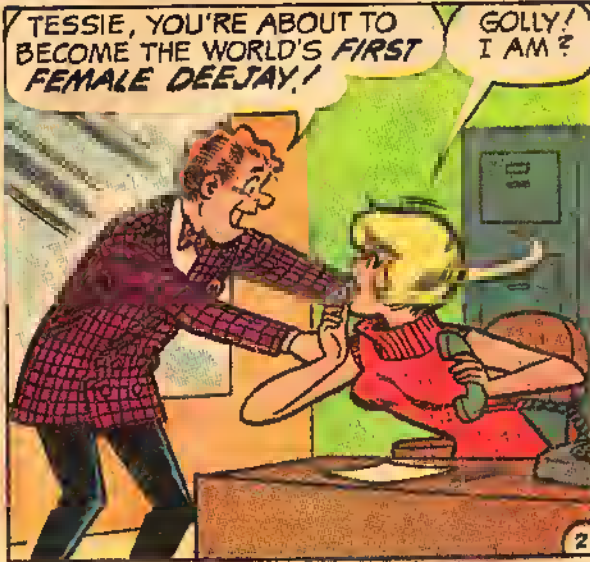
SNAP

THAT'S
IT!



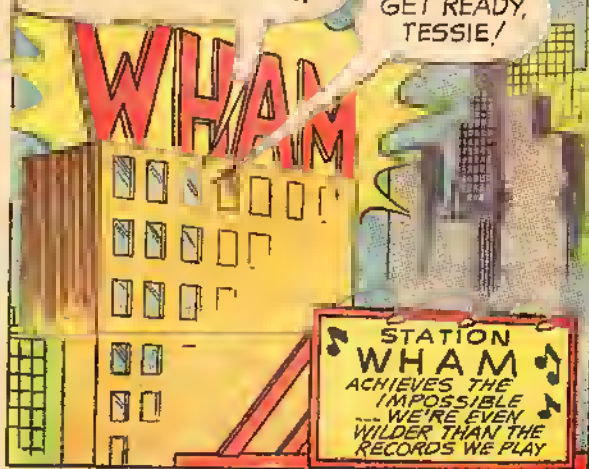
TESSIE, YOU'RE ABOUT TO
BECOME THE WORLD'S FIRST
FEMALE DEEJAY!

GOLLY!
I AM?



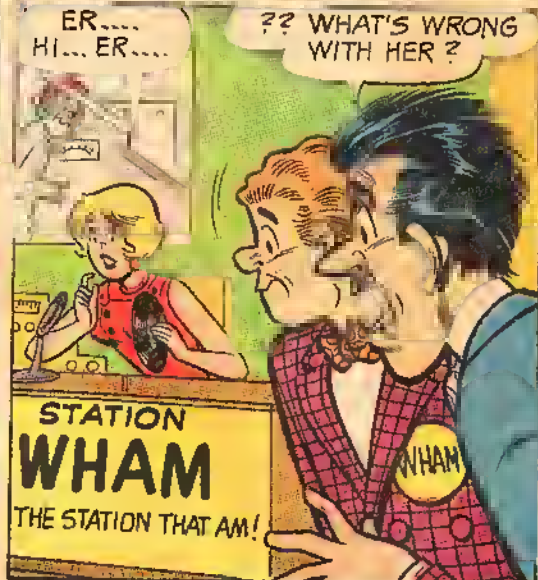
LADIES AND GENTLEMEN, W-H-A-M
PROUDLY PRESENTS THE WORLD'S
FIRST FEMALE DEEJAY-
TESSIE THE TALKER!

GET READY,
TESSIE!



ER....
HI... ER....

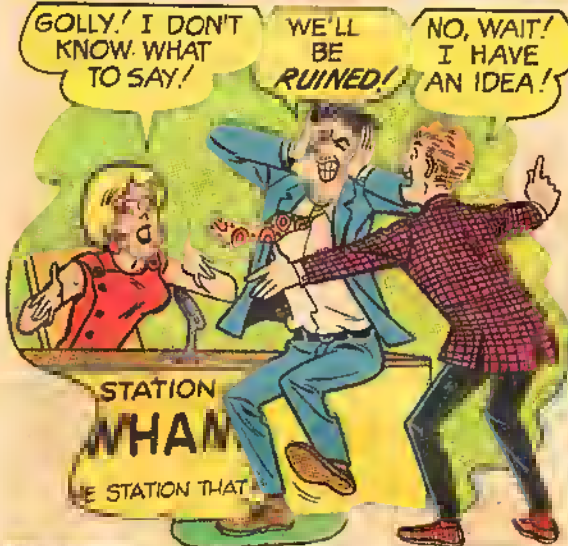
?? WHAT'S WRONG
WITH HER ?



GOLLY! I DON'T
KNOW WHAT
TO SAY!

WE'LL
BE
RUINED!

NO, WAIT!
I HAVE
AN IDEA!



BZZZ! BZZZ!
... AND GET IT
RIGHT AWAY!

OKAY,
BOSS!

?



HERE IT IS, BOSS! JUST
LIKE YOU ORDERED - A
MIKE SHAPED LIKE A
PHONE!

A
PHONE?!



HI, EVERYBODY! THIS IS
TESSIE THE TALKER! YAKITY
YAK YAK... YAKITY YAK YAK!

YOU
DID IT,
J.D.!



AND SO...

STATION WHAM
PRESENTS

TESSIE THE
TALKER

THE ONLY DEEJAY

MINI-DRESS AND A
MAXI-MOUTH

STATION WHAM

PRESENTS

TESSIE THE
TALKER

THE WORLD'S
FASTEST
TALKING
DEEJAY

... 543 WORDS A MINUTE
OFFICIAL OUT-OF-THIS
WORLD RECORD

GREAT NEWS,
J.D.! TESSIE
IS WINNING THE
RATING WAR!

RADIO NEW

CAN I HAVE YOUR
AUTOGRAPH, TESSIE?

CAN I HAVE
IT, TOO?

STATION
WHAM

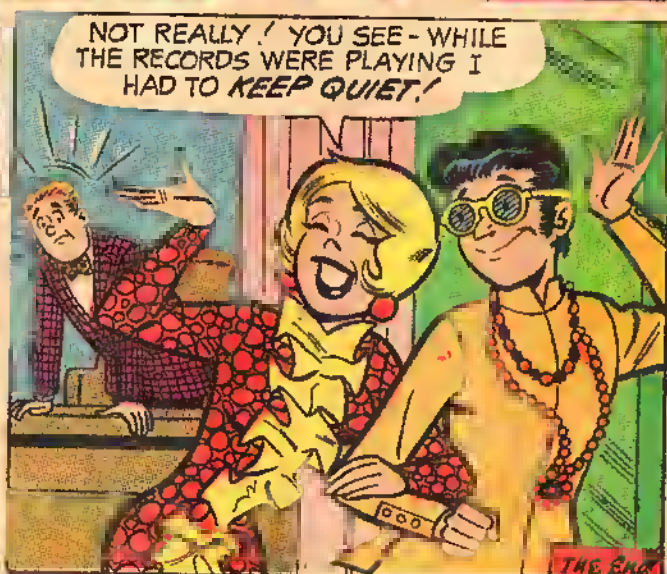
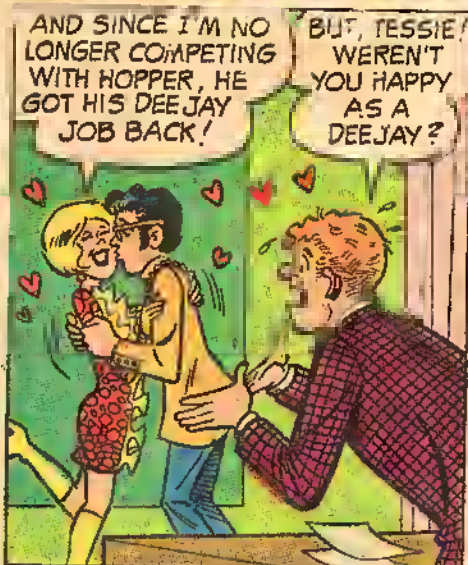
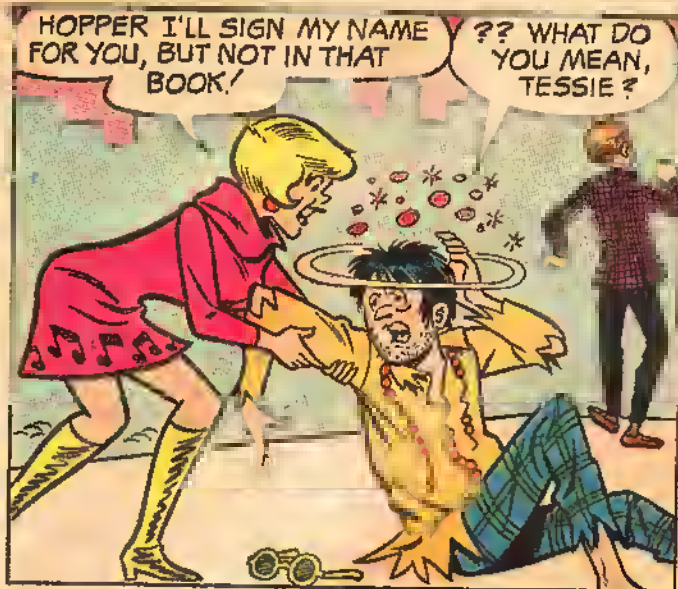
I'D LIKE YOUR
AUTOGRAPH, TOO!

??? HOPPER THE
BOPPER!! WHAT
HAPPENED?

I WAS FIRED BECAUSE
YOU'RE MORE POPULAR
THAN I!

POOR
HOPPER!

BEAT IT, YOU BUM! SHE
WOULDN'T GIVE YOU A WORN-OUT
RECORD NEEDLE!



Enter the Popsicle All-American Contest

Win both a car and a trip for 2 to Texas. 3 Grand Prizes. 17 First Prizes. 5,000 other prizes. Enter today.



HemisFair '68 in San Antonio, Texas.



The AMX, American Motors' new sports car.

3 Grand Prize winners. Each will win an American Motors AMX and a week for 2 in San Antonio via American Airlines. (Visiting HemisFair '68, the exciting new Texas world's fair; staying at the fabulous Whispering Winds Dude Ranch.) 17 First Prize winners win the same trip, a week, all-expenses, for child and 1 parent. 5,000 other prizes: 2,500 AMX model kits; 2,500 American Airlines beach/flight bags.



Whispering Winds Dude Ranch.

It's easy to enter. Here's all you do.

1. Cut out Official Entry Blank along dotted lines. 2. Cut out 3 red "SICLE" balls from any store or super market bag, wrapper or package of "Popsicle," "Fudgsicle," "Creamsicle" or "50-50" frozen stick confection—or draw reasonable facsimiles thereof. 3. Paste the "SICLE" balls on entry blank.
4. Now—fill in the entry blank. Identify the three famous flags at right. (See list below flags.) Then design your own original flag in up to four colors—either in the fourth space or on a separate sheet of paper. Tell us what your flag represents: a group, service, country or state. Design away. Have fun.
5. Now—print your name, age and complete address in the space provided. Give name and address of your "POPSICLE" dealer and the brand of ice cream he sells. 6. Mail the completed entry or facsimile to "POPSICLE," P.O. Box 123, New York, N.Y. 10046. Send as many entries as you like. Entries must be postmarked no later than mid-night August 3, 1968, and received no later than August 9, 1968.
7. Entries will be judged by an independent judging company for accuracy, skill, originality and neatness. In case of tie, duplicate prizes will be awarded. Judges' decision will be final.

Anyone may enter except employees of Joe Lowe Company and affiliated companies, their advertising and judging agencies or the families of such employees.

This contest is limited to the U.S. and Possessions, and is void and not extended to any State or locality where participation is and conducting thereof is prohibited, taxed, or restricted by law.

All entries become the property of Joe Lowe Company—which reserves the right to substitute or change prizes if unforeseen conditions arise. Failure to accept prizes as offered will result in a forfeiture; no substitutions can be allowed.

Winners will be notified by mail. Send stamped, self-addressed envelope if you wish a list of winners. Additional Entry Blanks available at your "POPSICLE" dealer, or write: "POPSICLE" All-American Contest, P.O. Box 160, Englewood, New Jersey 07631.



Buy them one at a time...or buy them by the box at your Supermarket.

"Popsicle," "Fudgsicle," "Creamsicle," "Dreamsicle," "50-50" and "Sicle" are registered trade marks of its Joe Lowe Company, Englewood, N. J. 07631

Official Entry Blank

A	C
B	Design your own flag.

Identify these flags and design your own. The flags above are the official flags of 3 of these 5 countries: Chile, Peru, Colombia, Brazil, Paraguay, Panama. Which ones?

A _____
 B _____
 C _____ MY FLAG IS _____

PASTE 3 RED "SICLE" BALLS HERE.

When your entry is complete, mail to:
 "POPSICLE" All-American Contest
 P. O. Box 123, New York, New York 10046.

Name _____
 Address _____ Age _____
 City _____ State _____ Zip _____
 My dealer's name is _____
 His address _____
 His brand of ice cream _____

MAD HOUSE

"HEP STEP"

JAXO! WE'RE WALKING ON A MUSICAL SIDEWALK!

BY JOVE YOU'RE RIGHT!

THESE EARTH CREATURES MUST BE CLEVER BUILDERS!



MAD HOUSE

"BUBBLE TROUBLE"

HOW ABOUT SOME COOKIES FOR US FLYING SAUCERMEN?

FOR ALL OF YOU?



A MADHOUSE MADDY

AND HERE COMES THE ALL-RED
FERRARI DRIVEN BY THE GREAT SCARPI!

VRROOM!

...IT'S SCARPI'S 100TH
GRAND PRIX WIN!

SCARPI, HOW ABOUT
A VICTORY SMILE FOR THE
TV AUDIENCE?

THE END

EXPLORER XIX

This balloon-like satellite is one of many designed to measure the thickness of air above the earth. It went up about 1,490 miles and orbited around the earth. Explorer XIX sent back information by radio signal which helped scientists understand what "thin" air could do to a spacecraft at different heights. Energy for this radio came from a rechargeable storage battery inside the satellite and a row of solar or sun-powered cells on the outside.



CHEERIOS KID

This is the Cheerios Kid, whose energy comes from Cheerios! Like satellites, and like you, he needs go-power every day. A breakfast with Cheerios and milk is packed with muscle-building protein and energy for go-power. Get yourself Go. Get Cheerios!

DOES YOUR PRESENT SCHOOL GET YOU UP TIGHT? WELL, MAYBE YOU'RE IN THE WRONG PLACE, MAYBE YOU SHOULD TRANSFER TO THE GROOVIEST BOSS SCHOOL GOING...

"OUTTASITE HIGH"

MAD HOUSE MAGAZINE SENT ME HERE TO FIND OUT ABOUT YOUR SCHOOL!

WELCOME!

OUTTASITE HIGH

PRINCIPAL

YOU'RE JUST IN TIME TO WITNESS A CLASS IN SURFOLOGY!

SURFOLOGY ?!

STASH YOUR TRASH

STUDENTS, TODAY WE'LL TAKE UP THE SUBJECT OF CHANGING DIRECTIONS!

← WAVE LENGTH →

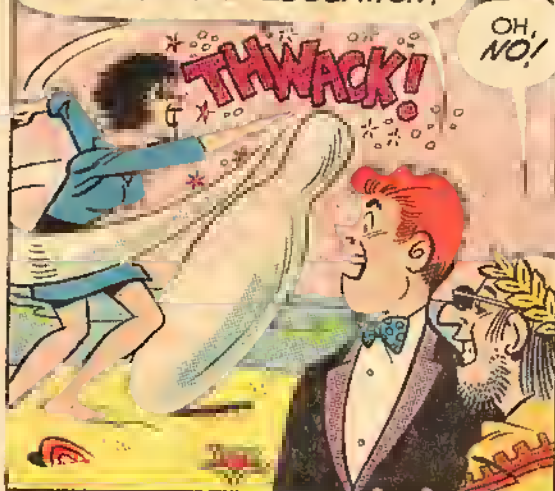
CREST

TROUGH

INSTRUCTOR

AND AS YOU CAN SEE WE USE THE LATEST SCIENTIFIC METHODS IN OUR COURSES!

I SEE YOU PUT GREAT EMPHASIS ON **PHYSICAL EDUCATION!**



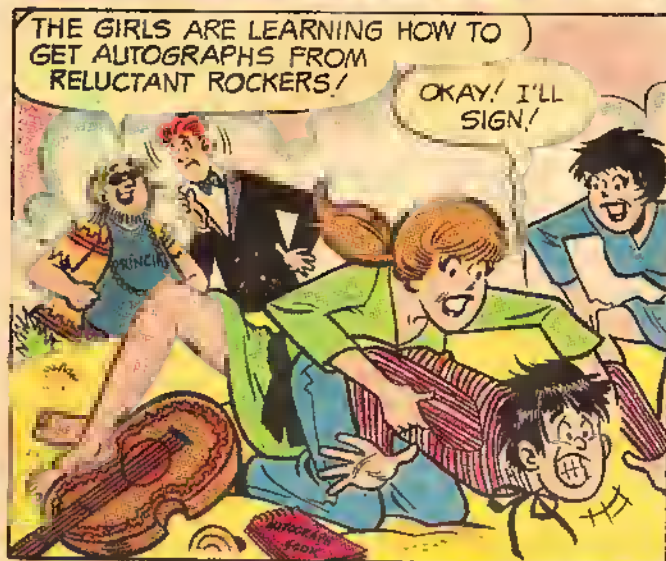
OH, NO!

THIS IS A CLASS ON **AUTOGRAPH COLLECTION!**

WHAT?!

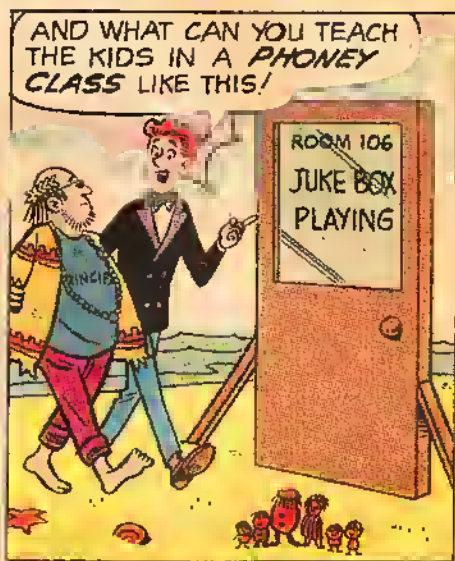


THE GIRLS ARE LEARNING HOW TO GET AUTOGRAPHS FROM **RELUCTANT ROCKERS!**



OKAY! I'LL SIGN!

AND WHAT CAN YOU TEACH THE KIDS IN A **PHONEY CLASS** LIKE THIS!



FOR ONE THING, WE TEACH THE BOYS TO PLAY **SLOW** TUNES IF THEY'RE LOW ON BREAD!



WHY?

SO THAT THEIR DATES DON'T WORK UP AN APPETITE!



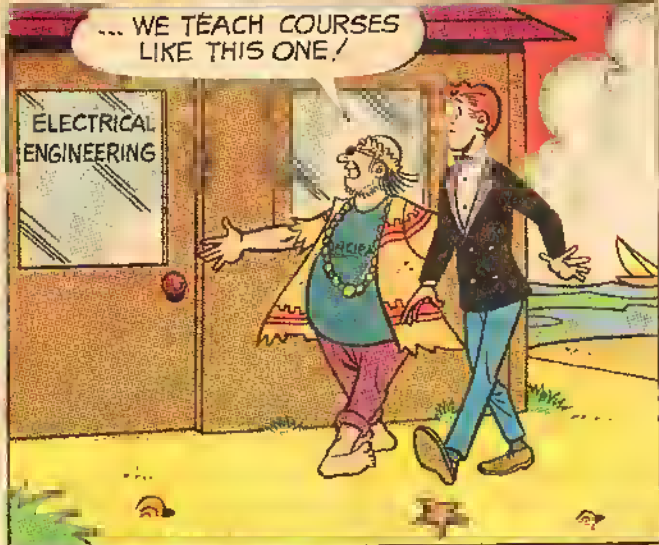
BUT YOU DON'T
TEACH ANY **SERIOUS**
SUBJECTS!

OF
COURSE
WE DO!

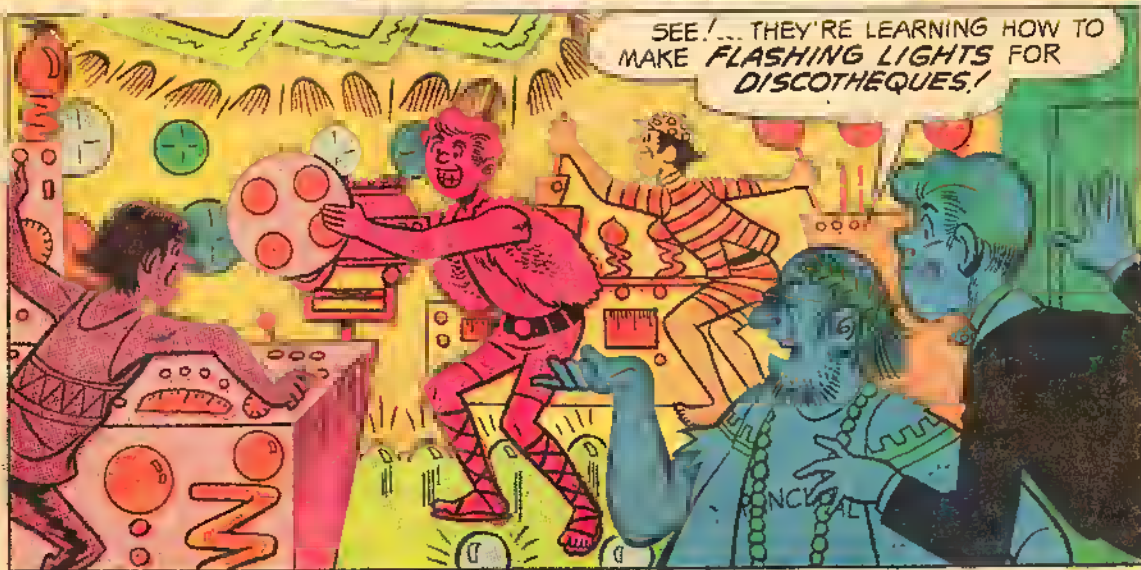


... WE TEACH COURSES
LIKE THIS ONE!

ELECTRICAL
ENGINEERING

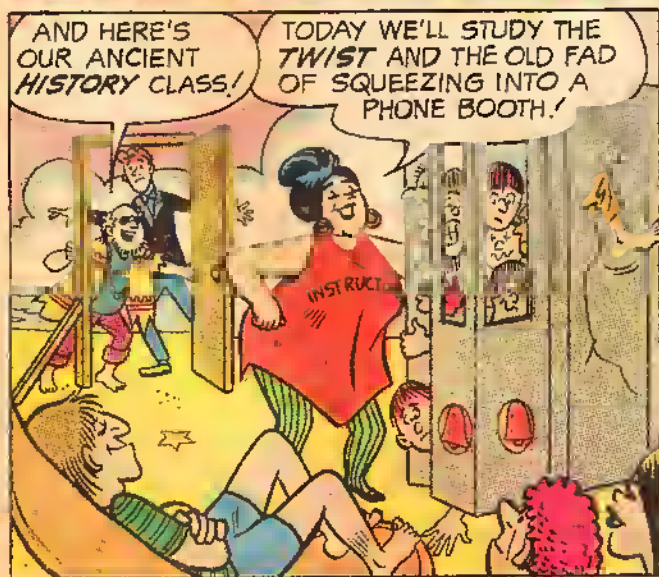


SEE! ... THEY'RE LEARNING HOW TO
MAKE **FLASHING LIGHTS** FOR
DISCOTHEQUES!



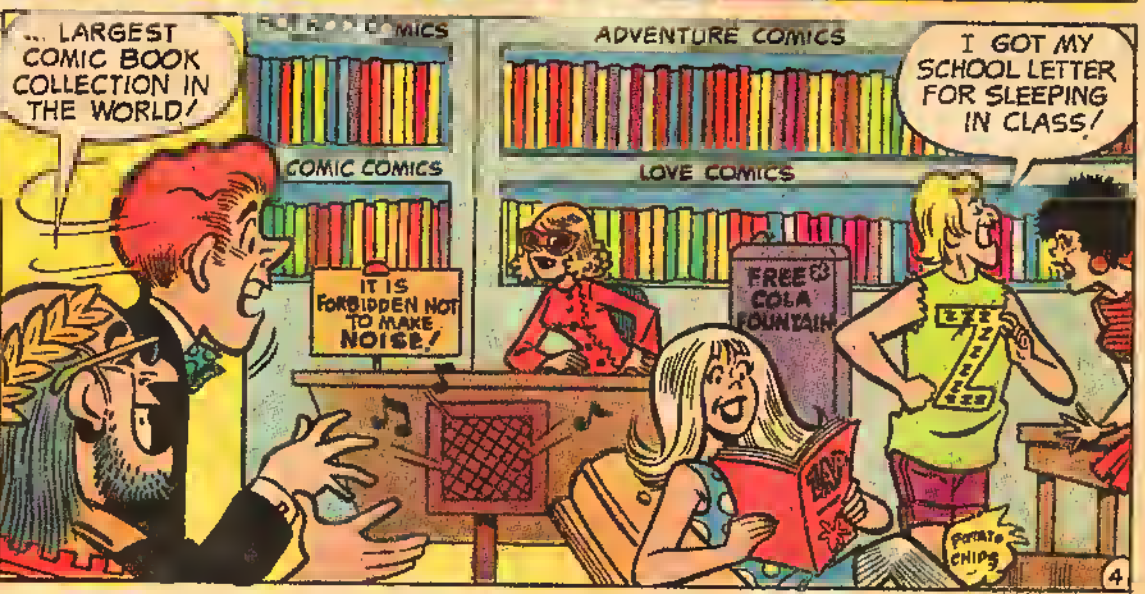
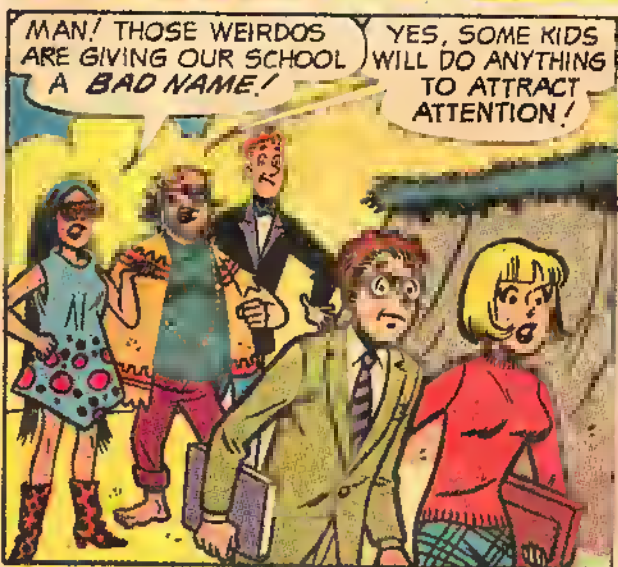
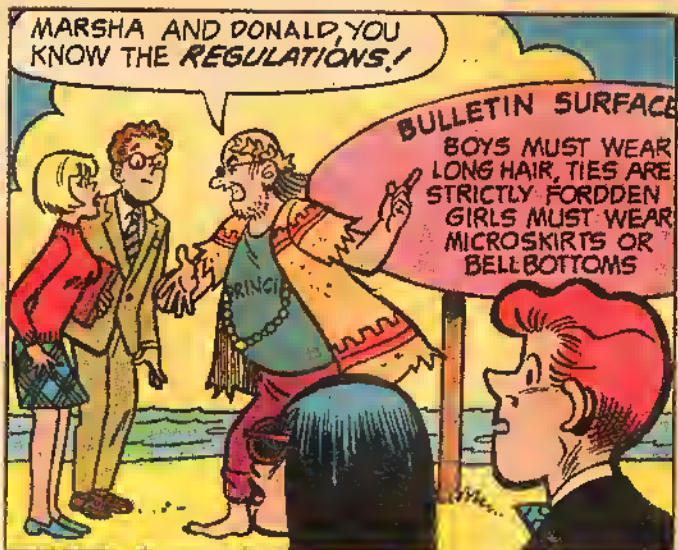
AND HERE'S
OUR **ANCIENT**
HISTORY CLASS!

TODAY WE'LL STUDY THE
TWIST AND THE OLD FAD
OF **SQUEEZING INTO A**
PHONE BOOTH!



AND YOU SAY WE DON'T
HAVE ANY **SERIOUS**
SUBJECTS!





I GOT MY SCHOOL
LETTER FOR "ALLOWANCE
GETTING"!

... AND THE SCHOOL LUNCHROOM
CONCLUDES OUR TOUR!

THANK
YOU!

FREE BURGERS, PIZZA ~ HOT DOGS
TO ALL STUDENTS

FREE
TELEPHONE

ADMIT IT! YOU'VE NEVER
SEEN HAPPIER STUDENTS
IN YOUR LIFE!

YEAH,
YOUR
RIGHT!

BUT TELL ME - DON'T YOU
HAVE ANY PROBLEMS HERE?

JUST
ONE!

OUTTASITE
HIGH
SCHOOL

... NOBODY EVER WANTS
TO GRADUATE!

PLEASE TAKE
ONE!

NO! I'VE BEEN
HERE ONLY 8 YEARS!
BOO! HOO!

WE
DON'T
WANT TO
LEAVE!

DIPLOMA

THE END

PETE DUNCAN - "DROPOUT"

"WHEN I TURNED 16, I WANTED TO REALLY START LIVING..."

FREE AT LAST!

NO MORE SCHOOL FOR ME. MY NEW JOB PAYS \$60 A WEEK. AND I'M BUYING A CAR WITH MY OWN MONEY!

HIGH SCHOOL



"A REAL BALL - FOR 6 MONTHS, THEN..."

BUSINESS IS BAD, PETE. WE'VE GOT TO LAY YOU OFF. BUT HOW WILL I KEEP UP PAYMENTS ON MY CAR?



"I DRIFTED FROM JOB TO JOB, AND ALWAYS THE SAME STORY..."

I HATE TO LET A GOOD MAN GO, PETE. DO YOU KNOW ANY BUSINESS MATH?

WHAT CAN I SAY? I QUIT SCHOOL BEFORE WE STUDIED BUSINESS MATH!



"A YEAR AFTER QUITTING SCHOOL, I WAS OUT OF A JOB, FOR THE THIRD TIME."

PETE! YOU LOOKING FOR A JOB HERE, TOO?

BOB SHOLL! YEAH! I FIGURE I'VE GOT THE EXPERIENCE!

EMPLOYMENT OFFICE



"BUT BOB'S DIPLOMA HELPED HIM CINCHE THE JOB I WANTED."

MY OLD CLASSMATES NOT ONLY GET THE BETTER JOBS, THEY'RE PAID MORE MONEY TO START.



"I FINALLY GOT A JOB. \$60 A WEEK. BUT I HAD TO SELL MY CAR!"

I QUIT SCHOOL TO MAKE \$60 A WEEK! I HAVEN'T HAD A RAISE IN TWO YEARS!



"THEN, AT LAST, MY LUCK SEEMED TO TURN..."

HELEN, YOU'RE THE BEST THING THAT'S HAPPENED TO ME IN YEARS!



"HELEN AND I WERE MARRIED. A YEAR LATER, OUR FIRST CHILD WAS BORN. WE COULDN'T HAVE BEEN HAPPIER UNTIL ONE DAY AT THE PLANT..."

HEARD THE NEWS, PETE? THEY'RE GOING TO START LAYING OFF MEN NEXT WEEK!



"WITH A WIFE AND FAMILY TO CONSIDER, I COULD NO LONGER AFFORD TO BE LAID OFF..."

WHAT'RE YOU DOING, PETE?

CLIPPING AN I.C.S. COUPON, HELEN. I CAN EARN MY I.C.S. HIGH SCHOOL DIPLOMA IN MY SPARE TIME!



"AT LAST! THE BIG DAY..."

MY I.C.S. HIGH SCHOOL DIPLOMA! GOOD-BYE LAYOFFS! NOBODY CAN STOP ME NOW!

I'M SO PROUD OF YOU, PETE!



"WHAT A DIFFERENCE THAT I.C.S. DIPLOMA MADE AT MY NEXT JOB INTERVIEW..."

THE JOB'S YOURS, PETE. STARTING AT \$105 A WEEK... AND IT'S A JOB WITH A FUTURE!

GREAT! WAIT'LL I TELL HELEN!



MY NEXT STEP IS TO TAKE SOME I.C.S. COLLEGE-LEVEL ENGINEERING COURSES - THE SKY'S THE LIMIT!

CLIP COUPON HERE - I.C.S., Scranton, Penna. 18515, Accredited Member, N.H.S.C.

INTERNATIONAL CORRESPONDENCE SCHOOLS ICS

DEPT. 07253F, SCRANTON, PENNA. 18515 (In Hawaii, P. O. Box 418, Honolulu, In Canada, I.C.S. Canadian Ltd. In other countries, I.C.S. World, Ltd.)

Rush me FREE High School completion kit: "HOW TO SUCCEED," the high school opportunity booklet about the field I have indicated below, and a sample I.C.S. lesson. (Special booklets for women. Convenient payment plan.)

- | | |
|---|--|
| <input type="checkbox"/> High School Business | <input type="checkbox"/> High School General |
| <input type="checkbox"/> High School College Prep (Arts) | <input type="checkbox"/> High School Math |
| <input type="checkbox"/> High School Prep (Engineering & Science) | <input type="checkbox"/> High School Secretarial |
| <input type="checkbox"/> Send me Success Kit on I.C.S. courses in other fields. | <input type="checkbox"/> High School Vocational |

Name _____ (Indicate Mr., Miss, Mrs.) Age _____

Address _____ City _____ State _____ Zip Code _____

Occupation _____ Employed by _____ Working Hours _____ A.M. to _____ P.M.

Low rates to members of U.S. Armed Forces Special training programs for industry

Pete Duncan is fictional. His story is a composite from the files of I.C.S.

Win \$1,000.00 College Scholarship

or OTHER GRAND PRIZE AWARDS

... And Get The PRIZES YOU WANT AT NO COST !

... Or BIG CASH PROFITS

It's Easy to Sell Beautiful
J.S.C.A. Greeting Cards!



2nd Prize



GE Porta-Color TV

3rd Prize



Cabin Tent

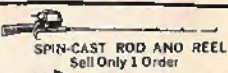
Plus 5



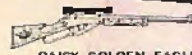
Polaroid
Swinger Camera



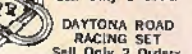
DELUXE 3 SPEED
HI-RISER BIKE
(WITH CLICK SHIFT)
(BOYS OR GIRLS MODEL)
Sell Only 6 Orders



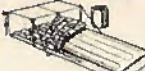
SPIN-CAST ROD AND REEL
Sell Only 1 Order



OAISY GOLDEN EAGLE
AIR RIFLE
Sell Only 1 Order



DAYTONA ROAD
RACING SET
Sell Only 2 Orders



CADET
SLEEPING BAG
Sell Only 1 Order



BOYS OR GIRLS
WRIST WATCH
Sell Only 1 Order



STUDENT CHEMISTRY
LABORATORY
Sell Only 1 Order



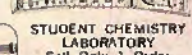
600 POWER
ILLUMINATED
MICROSCOPE
Sell Only 1 Order



40X TELESCOPE
Sell Only 1 Order



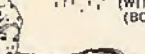
FOLK GUITAR
Sell Only 1 Order



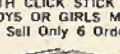
SHRIKE GAS POWERED RACER
Sell Only 1 Order



LOLA 1:32 SCALE
READY-TO-RACE SLOT CAR
Sell Only 1 Order



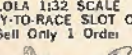
PORTABLE
HAIR DRYER
Sell Only 1 Order



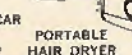
SENIOR
CARPENTER'S CHEST
Sell Only 1 Order



TRANSISTOR
WALKIE-TALKIES
Sell Only 2 Orders



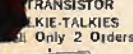
CORSAIR GAS
POWERED PLANE
Sell Only 1 Order



DELUXE TENT
Sell Only 2 Orders



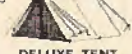
GLASS BOW
ARCHERY SET
Sell Only 1 Order



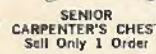
ELECTRIC
CHORD ORGAN
Sell Only 3 Orders



12 TRANSISTOR
PORTABLE RADIO OUTFIT
Sell Only 1 Order



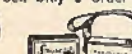
INSTANT LOAD FLASH
CAMERA OUTFIT
Sell Only 1 Order



INTERCOM
TELEPHONES
Sell Only 1 Order



7 x 35 BINOCULAR
Sell Only 1 Order



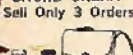
ENGINEER MOTORIZED
ERECTOR SET
Sell Only 2 Orders



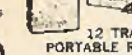
PORTABLE
ELECTRIC MIXER
Sell Only 1 Order



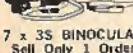
TYCO HO TRAIN WITH
POWER PACK
Sell Only 3 Orders



REMOTE CONTROL
PLANE
Sell Only 4 Orders



DELUXE LIGHTWEIGHT BICYCLE
(WITH 3 SPEED CLICK SHIFT)
(BOYS OR GIRLS MODEL)
Sell Only 6 Orders



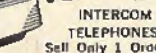
7 x 35 BINOCULAR
Sell Only 1 Order



ENGINEER MOTORIZED
ERECTOR SET
Sell Only 2 Orders



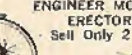
PORTABLE
ELECTRIC MIXER
Sell Only 1 Order



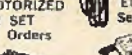
TYCO HO TRAIN WITH
POWER PACK
Sell Only 3 Orders



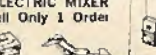
REMOTE CONTROL
PLANE
Sell Only 4 Orders



DELUXE LIGHTWEIGHT BICYCLE
(WITH 3 SPEED CLICK SHIFT)
(BOYS OR GIRLS MODEL)
Sell Only 6 Orders



TYCO HO TRAIN WITH
POWER PACK
Sell Only 3 Orders



REMOTE CONTROL
PLANE
Sell Only 4 Orders

FIRST CLASS
PERMIT NO. 3105
SPRINGFIELD,
MASSACHUSETTS

BUSINESS REPLY MAIL
NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

Postage Will Be Paid by

Junior Sales Club of America

Dept. 68AC-6 SPRINGFIELD, MASSACHUSETTS 01101

HERE'S ALL YOU DO !

Earn these valuable prizes and many more shown in our Big Prize Catalog — become a member of Junior Sales Club. It's easy and loads of fun. Here's all you do! Mail coupon and we'll send you your Free Membership Card, Free Prize Catalog, complete selling instructions, Grand Prize Awards information and first order of 11 boxes of lovely All Occasion Cards or seasonal new Christmas Cards. (If the prize you want requires more than one order of 11 boxes, start off with one order.) Cards are sent on credit because we trust you! YOU DO NOT PAY IN ADVANCE. Each box contains 21 beautiful cards of finest quality for the low price of \$1.50. That's about 7¢ a card! Relatives, neighbors, friends — everyone will want one or more boxes. That's why many members have earned a prize in only a few hours. IF YOU WISH, YOU MAY KEEP AS YOUR PRIZE 55¢ FOR EACH BOX YOU SELL. You have 30 days to sell your cards. They promptly return prepaid by Parcel Post any boxes you can't sell, keeping 55¢ for each box you do sell. That's all there is to it! Get the prize you want the fast, easy J.S.C.A. way. Full details on \$1,000.00 College Scholarship and other Grand Prize Awards will be sent with your first order. Act Now!

MAIL YOUR POSTAGE-PAID REPLY CARD NOW !

Junior Sales Club of America
SPRINGFIELD, MASSACHUSETTS 01101

DON'T CUT! DO FOLD & SEAL (Paste, Staple or Scotch Tape)

Send me my first order of 11 Greeting Card Boxes to sell as checked below — and complete facts on how to win Grand Prize Awards.

Check one only: ☐ Christmas ☐ All Occasion Cards

Name _____

Address _____ Apt. No. _____

City _____ State _____ Zip _____

Parent's Signature _____

CHECK CARDS
DESIRED

JOIN
ORIGINAL
J.S.C.A.
Eligible
College
Students!

Junior Sales Club of America
SPRINGFIELD, MASSACHUSETTS 01101

REPLY CARD - CUT & MAIL TODAY - NO STAMP NEEDED

DO YOU NEED EXTRA MONEY?

It costs you nothing to try

\$100.00 IS YOURS

NEW!
SATIN SPLENDOR
CHRISTMAS ASSORTMENT
21 really deluxe cards
Excitingly different



NEW!
DELUXE CHRISTMAS
GIFT WRAPPING
ASSORTMENT
18 gay
colorful
large sheets
Terrific



FILL IN COUPON-
ENVELOPE,
FOLD OVER
FIRMLY,
SEAL (PASTE
OR TAPE)
AND MAIL
TODAY

IT COSTS YOU NOTHING TO TRY

Last year some folks made only \$25 to \$50 while others made \$150-\$250-\$500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

CUT OUT
ENTIRE
BUSINESS
REPLY
ENVELOPE
BELOW
No Stamp
Necessary

CUT OUT ENTIRE BUSINESS REPLY ENVELOPE BELOW, FILL IN COUPON-ENVELOPE, FOLD OVER FIRMLY, SEAL (PASTE OR TAPE) AND MAIL TODAY - No Stamp Necessary



NEW!
PRECIOUS PETS
ALL OCCASION
ASSORTMENT
10 delightful
animals reproduced
on giant size cards
suitable for framing



NEW!
RADIANT ROSES
STATIONERY ENSEMBLE
Lovely rich vellum
sheets with
matching envelopes

FREE SAMPLES
PERSONALIZED
CHRISTMAS CARDS,
STATIONERY and
CATALOG OF
OUR ENTIRE LINE

THIS ENTIRE FOLD-OVER COUPON FORMS A NO-POSTAGE-REQUIRED BUSINESS REPLY ENVELOPE
CHEERFUL CARD COMPANY, Dept. V-8
White Plains, New York 10606

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me immediately leading boxes on approval for 30 day free trial plus FREE samples of personalized Christmas cards and stationery. FREE 80-page Full Color Catalog of money-making Gift Items and everything I need to start making money the day my sales kit arrives. As a Cheerful Dealer I will also be privileged to receive additional FREE money-making literature, catalogs, special offers and seasonal samples on approval as they become available.

Fill in your name and address below - No stamp necessary

Name _____ Apt. _____
Address _____ No. _____
City _____ State _____ Zip Code _____

If writing for an organization, give its name here _____

DO NOT CUT HERE - JUST FOLD OVER, SEAL AND MAIL THIS ENVELOPE - NO STAMP NECESSARY

No
Postage
Stamp
Necessary
If Mailed in the
United States

Postage
Will be Paid
by
Addressee

BUSINESS REPLY MAIL
First Class Permit No. 589, White Plains, New York

CHEERFUL CARD COMPANY

20 Bank Street
White Plains, New York 10606

Dept. V-8